

The Swedish Rheumatism Association (SRA)

The Swedish Rheumatism Association SRA has 55000 members organised in 200 local groups around Sweden. The SRA works to disseminate knowledge about rheumatic diseases. The SRA monitors and pursues the special concerns of rheumatic disease sufferers at government and parliamentary level and in public bodies. The SRA vision is: A good life for all rheumatic disease sufferers and a solution to the riddle of rheumatism. The SRA objective is: A development of society that gives all rheumatism sufferers full participation and equality in all areas of society. Since 2000, the SRA has carried out several national projects with the support of the Swedish Inheritance Fund and European projects with support from Equal and Leonardo da Vinci in the field of knowledge and treatment of Musculoskeletal Conditions. One of the present results from the Leonardo da Vinci project Osteoarthritis Communicator is a network of over 500 recipients of our OAC newsletter in Europe.

Key Staff

Rolf Greiff has strong and well documented project management skills (15 years experience) of Project Leadership and Management of National and International Development Projects, i.e. responsibility and accountability for objectives, timelines, milestones, budget and risk management etc. He has taken part in the creation of development strategies and preparation of large scale national and international project proposals, and has built up development partnerships with national and international partners and experience in development and/or testing (of methods etc) within pilot projects.

Jan Bagge has strong and well documented operational management skills focused on compiling Medical Research about rheumatic diseases and he spreads this knowledge to the members of SRA through our Rheumatic Journal and yearly Research Reports. He also spreads information and knowledge, to the public and the caregivers about how it is to live with a chronic rheumatic disease. He is co-writer of our book Fibromyalgia and widespread pain (Att leva med fibromyalgi) published in 2007. He manages our Rheumatism Fund which yearly funds research projects about the different rheumatic diseases with 10 million SEK.

Therese Holm has in several of the SRA's projects developed and implemented their specific communication and marketing plans. In these projects she has developed and maintained the specific "project" image and identity, which include the use of logos, signage, stationery and a writing style guide. She has also coordinated information and communication activities with our partners and developed and managed advertising and communication programmes and campaigns. She has strong written, verbal and presentation communication skills. She has an extensive experience of producing printed matters such as newsletters, leaflets, reports, folders. She has experience of managing communication budgets and of managing other communication staff.

Contacts

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